

GMS Campaign Platform



Drive engagement and conversions through popular communication channels

TIER 1 CPaaS VENDOR

GMS has been ranked as a Tier 1 vendor in the CPaaS Market Impact Report 2023 by ROCCO Research



Improve conversion metrics



Increase loyalty and retention rates



Boost positive brand sentiment

Easily create engaging omnichannel experiences

- Connect in real time at any phase of your sales funnel
- Send personalized messages and bulk campaigns
- Provide relevant updates timely and conveniently
- Track delivery, engagement and reactions

Features overview

- Intuitive campaign builder
- Channel orchestration and fallback
- Detailed reporting
- Enhanced security
- CRM integrations
- Single API and GUI



Let's talk!

Learn how a Swiss-based online retailer used GMS Campaign Platform to boost sales by **40%**.

Schedule a full feature overview demo.
Contact us at letstalk@gms.net

Supported Channels



SMS



Viber



WhatsApp



RCS



Push



Email



Alternative channels



Telegram



Instagram



Facebook

Why GMS?

Almost 20 years of leadership

700+ enterprise clients worldwide

8 bn SMS & OTT messages processed per year

Our vision

Our vision is to become the leading creator of value in the communication world.